



## **Memo: Business & General Info**

### **I.F.E.D.A. MEMBERS INFORMATION ADVICE/UPDATE**

**From: The National Office**

**Date: November 2008**

**Number 22**

#### **IFEDA Training Course : Signage**

IFEDA has arranged a workshop of about 2.5 hours duration on a 'Signage' course (contents from the instructor below). This first course will take place at The Buckingham Hotel, Buckingham MK18 1RY on 11<sup>th</sup> December and will begin at 10:30a.m.

The cost to members is £50 per candidate and to non-members £75 per candidate.

I have 20/25 places available. If the course is of interest to you please book your place via Karen at the National Office as per normal course booking procedures.

We are aware that Buckingham, though the centre of England is not convenient for all members but we didn't want to leave anyone off through reason of location. The intention (if there is sufficient interest) is to run future courses at different places.

#### **Course Aims**

The course should give all attendees the confidence to recommend and install all types of fire signs, as well as the ability to pick up and capitalise on many of the other more general safety signs required by everyone of their customers.

By the end of the course there should not be one customer the fire protection company visits that their engineer or sales exec will not be able to sell a number of additional signs to.

Ultimately by giving attendees this knowledge it is anticipated that the fire traders' average sign sales value will increase dramatically at every visit.

#### **Course Content**

- Overview of UK safety sign market
- Philosophy behind surveying building for signs
- Fire exits and other means of escape signs. Includes BS ISO 16069 Safety Way Guidance Systems standard
- Fire equipment signage
- Fire doors and release mechanisms sign
- Alarm and system signage
- Large selling health and safety signs and posters
  
- Review training comprehension using real-life examples
  
- Q&A Session

**Duration 2.5 hours approx**

#### **DISCLAIMER**

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